



## ENTREPRENEURSHIP & BUSINESS INNOVATIONS



REPUBLIC OF KENYA

BOARD OF REGISTRATION OF ARCHITECTS  
AND QUANTITY SURVEYORS (BORAQS) KENYA



BORAQS KENYA

# BORAQS TRAINING

**Date: Thursday, 20th April 2023**

**Time: 2:30 p.m**

Entrepreneurship and Business Innovations training is important for architects and quantity surveyors who are in their own practice or in a corporate environment. Entrepreneurship and Business Innovations training helps you to develop the skills and knowledge necessary to successfully run your own practice as a businesses and to expand your reach to new ventures within your fields. An entrepreneurial mind-set in professional practice propels and sustains competitiveness and results in a deeper appreciation of the needs of your clients. Learning includes, among others:

- Understanding entrepreneurship and where it deviates from business and how It touches on professional services.
- Assimilating an entrepreneurial acumen: Agility and flexibility - the key ingredients for an entrepreneurial practice and business.
- Entrepreneurial skills and business skills: How they can come together to make your professional practice a resounding success.
- Creativity and innovation: Listening, identifying, conceptualizing and developing new solutions or new opportunities.
- Designing your customer experience: Why the customer remains king even in professional practice; strategic approaches to customer experience, and communicating with purpose.
- Demystify decision-making: The tools, frameworks, and disciplined processes to achieve more creative and successful decision outcomes.
- Risk and Opportunity are the two sides of entrepreneurship. The Risk and Opportunity Analysis Model (ROAM) will highlight the skills and knowledge needed to manage risks and capture opportunities effectively.