



BORAQS ICPD 2019 - ZANZIBAR

BODI YA USAJILI WA WABUNIFU MAJENGO NA WAKADIRIAJI MAJENZI KENYA



Executive Course

26th November 2019

to

1st December 2019

in

Zanzibar

CONFERENCE COST

USD 800

For Travel and Accommodation refer to reservation form

Business Transformation through Innovation-

"Inspiring and enabling businesses to create and realize optimal Innovative Value."

INTRODUCTION

Innovation management remains a key feature of any progressive organizational strategy. An effective introduction of innovation in the organization brings in the ability to challenge the status quo; cultivate the creative potential of the workforce; and most significantly, convert creative outputs into tangible outcomes. Innovation, therefore is a management practice that should be orchestrated methodically, it should not be left to chances.

Some of the key practical benefits of innovation are:

- Improved productivity.
- Reduced costs.
- Increased competitiveness.
- Improved brand recognition and value.
- New partnerships and relationships and increased turnover and improved profitability.

This is a five day course whose focus is business transformation through innovation. It is relevant for a new business/organization, a growing business/organization and for an old business/organization seeking remodeling strategies. This course also embraces change and risk management principles. Particular focus is on how each of these areas of management interface leading to Innovative business/organizational breakthrough.

Course content:

- Guide to innovation design and methods
- Methods of inspiring innovation in the organization
- Aligning organizational culture to innovation
- Change management
- Risk management
- E-business
- Case studies

Outcomes:

Participation in this course will enable you to:

- Select a leadership style that is most suited to you and your business circumstances.
- Identify key elements and essentials of Innovation
- Respond to challenging business circumstances through Innovations.
- Develop and lead high performing teams.
- Steer organizational change using a change model that reflects your business.
- Facilitate a business Strategy team that embraces Innovative opportunities whilst mitigating risk.
- Lead business decision-making whilst empowering your staff and customers.

This Programme is organized by BORAQS Kenya in collaboration with Architects, Engineers and Quantity Surveyors Registration Board (AEQSRB) Zanzibar



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